



Let life bloom.

WORKPLACE PARTNERSHIP FOR LIFE

Sign up to give the gift of life.
Register as an organ, eye, and tissue donor.



Hospital Campaign National Partners

American Hospital
Association

American Society of
Transplantation

American Society of
Transplant Surgeons

Association for
Multicultural Affairs in
Transplantation

Association of Organ
Procurement
Organizations

Donate Life America

Donation and
Transplantation
Community of Practice

Organ Donation and
Transplantation
Alliance

WPFL Learning Series Call

Thursday, December 15

2:00–3:00 p.m. ET

Call in: 888-989-4618

Passcode: WORKPLACE

Welcome and Introductions

- Mary Ganikos, RaMeicha Cooks, HRSA Division of Transplantation

National Partner Action Plans

- Bobby Howard, President Elect, Association for Multicultural Affairs in Transplantation
- Teresa Beigay, Director of Special Donation Initiatives, Donation and Transplantation Community of Practice
- Helen Bottenfield, Executive Director, Organ Donation and Transplantation Alliance

OPO Tracking Tactics

- Jennifer Gelman, Director of Professional Education, Living Legacy Foundation

Open Discussion: Enrollment, Getting Started, Other Campaign Mechanics—Come with questions.

- Mary Ganikos, RaMeicha Cooks, HRSA Division of Transplantation
- Call Presenters and Participants

National Partner Action Plan

- Tenaya Wallace, National Campaign Director, “20 Million in 2012,” Donate Life America
- Chrissy Jenkins, Chair in Waiting, Donate Life America Donor Designation Collaborative

Group Polling—All Call Participants

- I plan to implement a strategy or action that I heard on the call today. *(Please respond by pressing *1 for “Yes” or *2 for “No”)*
- My organization has launched or plans to initiate a local Hospital Campaign. *(Please respond by pressing *1 for “Yes” or *2 for “No”)*
- I would like to present about a successful hospital campaign on a future Learning Series call. *(Please respond by pressing *1 for “Yes” or *2 for “No”)*

Final Remarks and Call Conclusion

- Mary Ganikos, RaMeicha Cooks, HRSA Division of Transplantation
- All Call Presenters