



Let life bloom.

Sign up to give the gift of life.
Register as an organ, eye, and tissue donor.

WORKPLACE PARTNERSHIP FOR LIFE



Hospital Campaign National Partners

American Hospital Association

American Society of Transplantation

American Society of Transplant Surgeons

Association for Multicultural Affairs in Transplantation

Association of Organ Procurement Organizations

Donate Life America

Donation and Transplantation Community of Practice

Organ Donation and Transplantation Alliance

WPFL Learning Series Call

Wednesday, November 16

2:00–3:00 p.m. ET

Call in: 888-989-4618

Passcode: WORKPLACE

Welcome and Introductions

- Joy Demas, Mary Ganikos, HRSA Division of Transplantation

National Partner Action Plans

- Chantay Moye, Communications Director, American Society of Transplant Surgeons
- Bobby Howard, President Elect, Association for Multicultural Affairs in Transplantation
- Elling Eidbo, Executive Director and Liz Hackett, Public Affairs and Policy Manager, Association of Organ Procurement Organizations

Advancing OPO Partnerships with State Hospital Associations

- Susan Mau Larson, Public Affairs Director, LifeSource Upper Midwest Organ Procurement Organization
- Jan Hennings, Communications Director, Minnesota Hospital Association

Interactive Q and A and Discussion

- *What questions or comments do you have for our presenters?*
- *What strategies or tips do you recommend to help OPOs/DLAs successfully engage hospital partners?*

Group Polling—All Call Participants

- I plan to implement a strategy or action that I heard on the call today. *(Please respond by pressing *1 for “Yes” or *2 for “No”)*
- My organization has launched or plans to initiate a local Hospital Campaign. *(Please respond by pressing *1 for “Yes” or *2 for “No”)*
- I would like to present about a successful hospital campaign on a future Learning Series call. *(Please respond by pressing *1 for “Yes” or *2 for “No”)*

Final Remarks and Call Conclusion

- Joy Demas and Mary Ganikos, HRSA Division of Transplantation
- All Call Presenters