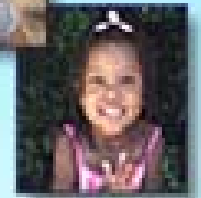


# California Transplant Donor Network



## Serving:

- 40 Counties
- 160 Hospitals
- 11 Million People
- Serving Northern / Central California and Northern Nevada





# Saving Lives at UCSC

Angel Jara, California Transplant Donor Network

Camila Fabersunne, American Medical Student Association  
(UC Santa Cruz Chapter)

Casey Hemard, UC Santa Cruz Government/Community Relations

# Campus Partnership History



- Feb. 2008
  - American Medical Students Association (AMSA) contacts CTDN
  - CTDN meets with AMSA to plan partnership
- Apr. 2008
  - First Donor Day on UCSC Campus which nets 57 registrations at the table on the quad
  - AMSA member and CTDN staff interviewed in campus paper
- May 2008
  - CTDN participates in community health fair put together by AMSA
  - Community-driven event targeting Hispanic population

# Campus Campaign Phase I

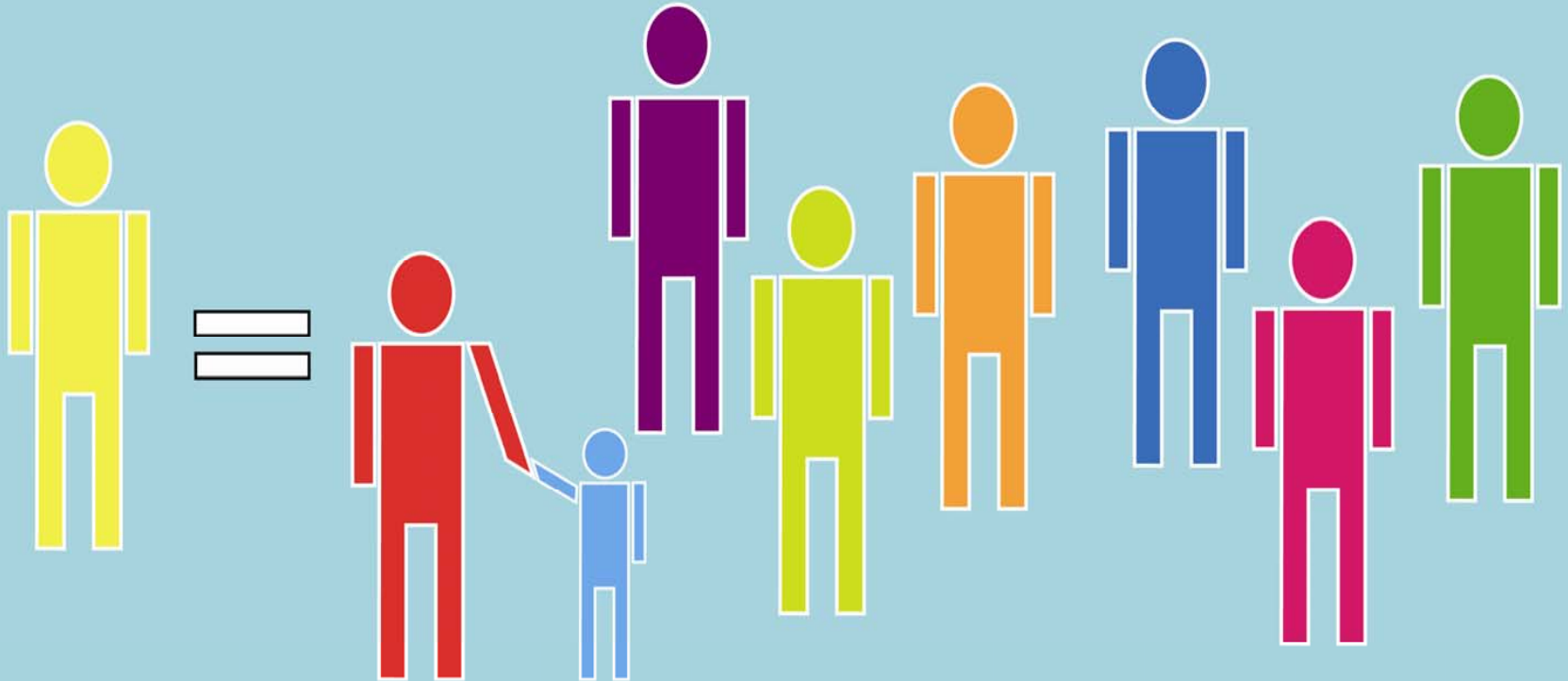


- In preparation for Phase I, CTDN picks up partnership with AMSA in 2009
- CTDN contacts President's office at UCSC eventually connecting with the Government/Community Affairs Office

# AMSA - Phase I

- Commitment to continue work started in 2008 through working with CTDN on National Campus Challenge
- Planned April donor drive on campus in multiple locations
- Distributed flyers and handouts about donation and donor drive
- April donor drive nets 90 registrations!

• **One** organ donor can save 8 lives.



Register now to become an organ and tissue donor.



**Donate Life UCSC – Friday, April 24, 10 am- 4pm**

Tables at : Quarry Plaza/Science Hill/Wellness Center

Pick up your **FREE** water bottle or coffee mug

[www.donateLIFecalifornia.org/UCSC](http://www.donateLIFecalifornia.org/UCSC)

**The National Donation  
CAMPUS CHALLENGE • 2009**

Sponsored by the American Medical  
Students' Association (AMSA)

[amsa.ucsc@gmail.com](mailto:amsa.ucsc@gmail.com) or

530.400.5305

AMSA wishes to make these events accessible to people with disabilities. If you need accommodations, please call SOAR at 831.459.2934.



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# AMSA – Phase II

- Student orientation on campus about organ/tissue donation and transplantation
- Another donor drive on campus
- Movie/Pizza night with viewing of donation-related movie and discussion afterwards
- Coordinated media effort
- Partnership with other campus organizations

# Campus Administration Support – Phase II

- eCampaign on UCSC campus
  - Target students, staff, faculty
- Official UCSC support of Campus Challenge
- Connect CTDN with the different Colleges on the UCSC campus
- Possible mention during new student orientation (?)
- Others?

# Campus Campaign Phase II



- Phase II goal: 500 registrations
- Strategy
  - Multiple drives in multiple locations/dates
  - Connect with more student organizations
  - Fully utilize campus and local community media
  - Utilize partnership with UCSC Government/Community Relations Office
- Thank you!



# Q & A



# Contact information

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