



Let life bloom.

WORKPLACE PARTNERSHIP FOR LIFE



Sign up to give the gift of life.
Register as an organ, eye, and tissue donor.

Hospital Campaign National Partners

- American Hospital Association
- American Society of Transplantation
- American Society of Transplant Surgeons
- Association for Multicultural Affairs in Transplantation
- Association of Organ Procurement Organizations
- Donate Life America
- Donation and Transplantation Community of Practice
- Organ Donation and Transplantation Alliance

Workplace Partnership for Life (WPFL) Hospital Campaign

State Registries Guide

The WPFL Hospital Campaign has set the ambitious goal of registering 300,000 new organ, eye, and tissue donors by April 30, 2012. States use various ways to track donor registrations. To help people who might want to explore additional tracking methods for their state, we have listed below the primary tracking methods and the states that use them so you can contact each other for information and assistance.

Paper Registrations

In previous donor designation campaigns, paper registrations have proven to be a very successful method for tracking new enrollments. At campaign events, volunteers ask potential donors to register using official state registration forms coded with the name of the hospital at the top. These forms can be counted and tallied on a weekly basis and entered into the registry.

The following states plus the District of Columbia have paper registration capability:

| | | |
|---|---|--|
| Alaska www.alaskadonorregistry.org | Kentucky www.donatelifeky.org | Oklahoma www.lifeshareregistry.org |
| Alabama www.alabamalifelegacy.org | Louisiana www.lopa.org | Oregon www.donatelifenw.org |
| Arizona www.donatelifearizona.org | Maryland www.donatelifemaryland.org | South Carolina www.donatelifesc.org |
| California www.donatelifecalifornia.org | Michigan www.giftoflifemichigan.org | South Dakota www.donatelifemidwest.org |
| District of Columbia www.donatelifedc.org | Minnesota www.donatelifemn.org | Tennessee www.tndonorregistry.org |
| Florida www.donatelifeflorida.org | Missouri www.donatelifemissouri.com | Texas www.donatelifetexas.org |
| Georgia www.donatelifegeorgia.org | Mississippi www.donatelifems.org | Utah www.yesutah.org |
| Iowa www.iowadonorregistry.org | Montana www.donatelifetoday.org | Virginia www.donatelifevirginia.org |
| Idaho www.yesidaho.org | Nebraska www.nedonation.org | Vermont www.donatelifenewengland.org |
| Illinois www.lifegoeson.com | New Jersey www.nvdonor.org | Washington www.donatelifetoday.org |
| Indiana www.donatelifelifeindiana.org | Nevada www.nvdonor.org | West Virginia https://donatelifewv.gov |
| Kansas www.donatelifekansas.com | New York www.donatelifeny.org | Wyoming www.donatelifewyoming.org |
| | Ohio www.donatelifeo.org | |

Registration Custom Pages — “Side Doors”

When a registration link is sent to a potential donor and they click on it to get to their state’s registry, this is called a “side door.” It is a special entry portal to a donor registry Web site that includes the ability to track what prompted the visitor to register. For example, if people click on a link within WPFL hospital campaign materials, they would enter their state registry through a side door that would count them as a visitor from the WPFL hospital campaign.

The following states have side door capability:

California

www.donatelifecalifornia.org

Ohio

www.donatelifehio.org

Mobile Laptop Registration

Another method of registering new donors is setting up Internet-connected laptops at registration events and inviting potential donors to register online. This method enables tracking by tallying the number of people who sign up. Although this method is very useful for tracking, anecdotal evidence indicates that some people are reluctant to sign up online in public settings due to security issues and the time necessary to access and complete their registry requirements.

The following states use mobile laptops for registration:

Alabama

www.alabamalifelegacy.org

California

www.donatelifecalifornia.org

Delaware

www.donatelifede.org

Florida

www.donatelifeflorida.org

Georgia

www.donatelifegeorgia.org

Indiana

www.donatelifelifeindiana.org

Kansas

www.donatelifekansas.org

Kentucky

www.donatelifeky.org

Minnesota

www.donatelifemn.org

Missouri

www.donatelifemissouri.com

Nebraska

www.nedonation.org

Oklahoma

www.lifeshareregistry.org

Oregon

www.donatelifenw.org

Pennsylvania

www.donatelifepa.org

South Carolina

www.donatelifesc.org

Registration Web Site Pull-Down Menus

Some state registries have the ability to ask visitors how they learned about the registry. Often this involves a pull-down menu listing possible answers (friend/family member, hospital, event, etc). The registrant can select the answer that applies to them. However, selecting an item from the pull-down menu is usually voluntary, so this method will not account for registrants who choose not to specify how they learned about the registry or what hospital triggered their decision.

The following states plus the District of Columbia have Web site pull-down menu capability:

Arkansas

www.donatelifearkansas.org

California

www.donatelifecalifornia.org

District of Columbia

www.donatelifedc.org

Hawaii

www.donatelifehawaii.org

Idaho

www.yesidaho.org

Missouri

www.donatelifemissouri.org

Utah

www.yesutah.org

Virginia*

www.donatelifevirginia.org

*Specification is mandatory.